



Upgrading to Windward From Ecrion

Saving Time & Money



Create Templates in MS Word

- Create your template in Word, Excel, or PowerPoint
- More functionality than Ecrion Publisher



Benefits

- Adding new functionality, like document security
- Saving You Time. A Lot of Time
- Making the Design Process Pleasant



Big Wins

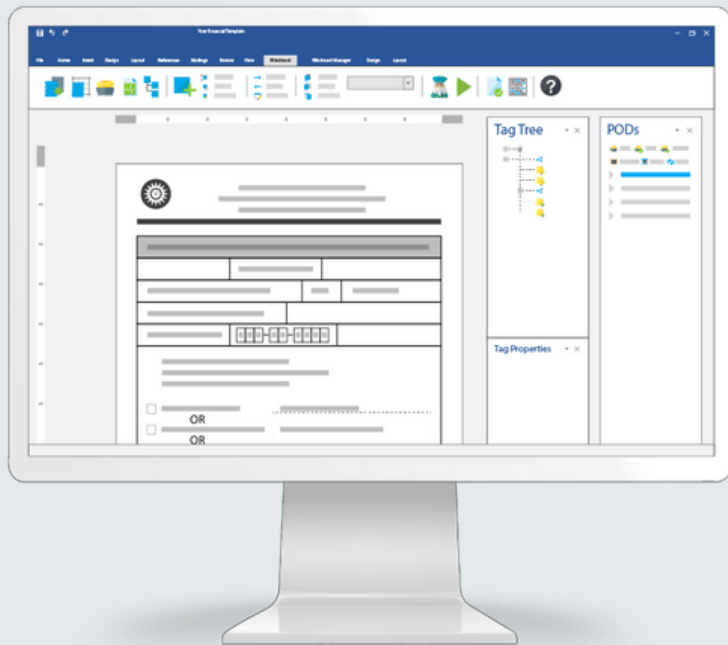
- Forms – use Microsoft Power Platform instead
 - The Windward Designer
- Access any field from any datasource
 - Eliminate data field mapping
 - Query Wizards

Forms from Power Platform

- Windward uses Microsoft Power Platform for forms.
 - An industry standard that many already know how to use
 - An incredibly easy-to-use form builder
- You do not gain (or lose) any significant features or functionality.
- Your win is using an industry standard
- And designing forms will be faster & easier

The Windward Designer

Microsoft Office Add-in



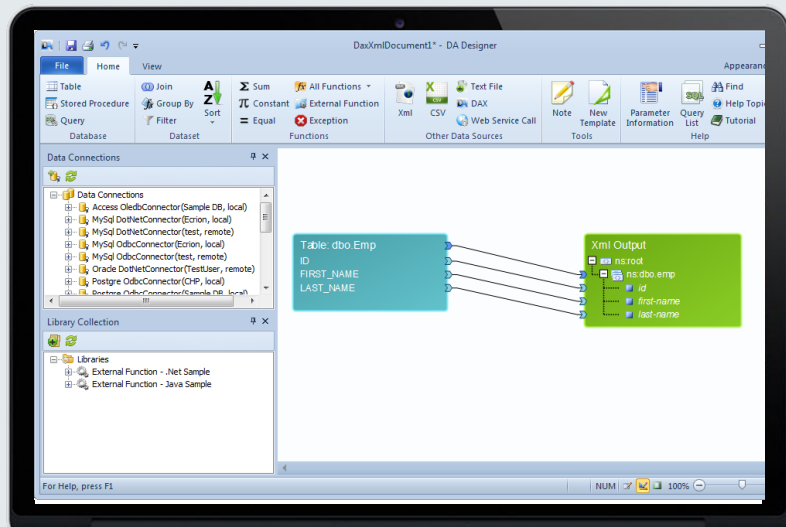
Windward is built around an add-in to help you place & edit the fields (tags in Windward nomenclature) in the template.

The Windward Designer makes adding and revising tags a breeze because it works on the tag in the template. And while helping to write each tag, it can do so in the context of where the tag is in the template.

You can, from the designer, access any object in any datasource, to use in the template. And as the designer provides it, you no longer need to memorize or copy all the mapped fields.

Control tags can be hidden or revealed immediately with a click.

Eliminating Data Mapping



- Eliminate the concept of a DataProviderBuilder
- Everything is in the template, including the queries to the data sources.
- Eliminates the need to have programmers involved in template design.
- No more rebuilding your application and pushing it through test & staging each time you need another field.

Query Wizards

- Your most common activity creating templates is writing the queries to select the data.
- With query wizards, business users can write the query to pull data.
- Distinct wizards for: JSON, Odata, Salesforce, SQL, & XML.
- User selects data in the moment – that's gigantic
- No errors due to typos
- Easy to find/get the data you want
- Arguably more important, the designer understands the data and then uses it appropriately.

Document Automation

- This is all provided by Windward's integration with Power Platform:
 - Scheduling
 - Triggering document generation from data source activity
 - Routing generated packages
 - Forms (interviews) to collect data
- With Power Platform you gain:
 - Using Microsoft's industry standard
 - Can connect Windward to other applications to make document automation part of larger processes

What Goes Away

Mapping Fields

Everything is in the template



Writing Complex XPath Queries by Hand



Ecrion Only Features



Detailed analytics on documents generated & forms submitted



Sub-templates are displayed inline in the template



Auto -translate static text to other languages

- In our opinion, this is asking for trouble.



Writing scripts inline in fields

- Windward does this via custom macros



Working with/in XSLT -FO



Setting any formatting property from data

- Windward sort of has this with Office Schemes

Windward Only Features



Query data directly in the template

- From multiple datasources



Text boxes



Query Wizards

- Enable business users to easily craft complex queries to retrieve any data



Access Providers

- Import files using any protocol



Document Locking

- Carries Word & Excel locking to output



Process Embedded Office Objects

- Process tags in embedded OpenXML objects

Reasons to NOT UPGRADE

- Your Ecrion system is running fine
- No new templates to create
- No templates to revise
- You need the auto translation



Reasons to UPGRADE

- You need faster turn-around
- You want to empower business users to fully design templates
- You need the advanced features Windward provides
- You need to reduce time programmers spend on templates
- You need to eliminate mapping changes when documents need additional data
- Or you just want to eliminate mapping altogether



Pricing

	Windward Hub (10 users)	Ecrion
Year 1	\$600.00	NOT PUBLICLY AVAILABLE
Year 2+	\$6,120.00	NOT PUBLICLY AVAILABLE

Windward

- Hub (Document Automation Solution)
- Java Engine
- .NET Engine
- RESTful Engine
- SAAS (coming soon)

Ecrion

- Document Automation Solution

Alternative

Run Windward & Ecrion Side by Side

- **Use Windward for:**
 - All new templates
 - Templates requiring substantial editing
 - Templates that need Windward only features
- **Or use Windward's tools to convert your Docmosis data & templates**
- **And use the data as built run through our convertor**
- **Keep Ecrion for:**
 - All existing templates that are fine as-is



Thank You

Questions?

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Resources

[Windward Studios website](#)

[A Guide to Evaluating DocGen Products](#)

[3rd party reviews of Windward vs. Ecrion](#)

Next Step

Download & evaluate [the Windward Trial](#)