**Windward Vs Oracle Reports - Unleash the potential!**



Touch Screen Tablet Image(s): FreeDigitalPhotos.net

Business intelligence is the quintessence of today's corporate architecture. Cutback on resources and carbon foot print is imperative in today's demanding environment. State of the art reporting software comes handy in such critical scenarios.

**Simplicity is efficiency!**

Windward integrates seamlessly with the client's native operating system. It uses Microsoft Office Suite modules for designing of reports. It becomes an undemanding yet highly valuable media of expression for textual data into logical reports. Neophyte users can use the reporting tool swiftly, as they need minor learning curve. Usually people do not like textual reports and Windward users can create highly aesthetic and striking reports. With Oracle Reports, users can opt for wizard interface however; the implicated vertical learning curve is heavy and obscure.

**Premium services for powerful clients!**

Windward acts as a standalone application or as a web interface. This provides the users with autonomy to work intuitively and use the application with numerous propositions. The server based user interface can accommodate thousands of users simultaneously. On the other hand users may use Oracle Reports with the web interface. This may result in varied performance indicator if compared on parity. At times external factors may cause a concern in the functional performance.

**Creation is divine!**

With Windward, report creation is intuitive and fun! Users need to create a template within MS Word or Excel and start adding the data components with drag and drop wizard interface. Selection of data sources also becomes easy and users can opt for multilayered data sources and incorporate sub reports with hyperlinks to add drill down capabilities to the report. This adds to the efficacy of the report. With Oracle reports, users need to define several query strings along

with the guided wizard. This is familiar for power users and IT staff however, might turn a little cumbersome for greenhorn users.

**Intuitive report editor!**

Windward uses the native application window for report editing. Even when the report is generated it can be previewed and edited if necessary before the publication. This process does not involve serious procedure and users can systematize the content as per their needs. This native application window belongs to MS Word or Excel and offers premium control on complete functioning and scalability. With Oracle reports, users need to create the reports in report editor and designated work area. Each aspect of the report like tabular content, Meta data etc. needs to be defined using query strings routed through wizard.

**An open invitation to creativity!**

With Windward, users can deploy their creativity whilst generating gorgeous reports for their organization. This report creation is unrestricted and users are at complete freedom to test their abilities in several ways. Adoption of design layouts, styles, and formatting becomes easy and intuitive. However, with Oracle reports, going out of the way, call for a precaution as there are chances that users may mess up with the system. Unless the intercession of IT staff, some aspects like changing the default parameters etc. will be out of span for regular users.

**One for all, all for one!**

Windward uses Auto-tag, a prevailing feature to control all the report designing aspects. Users availing the Auto-tag have an edge over control over the entire reporting canvas. Auto-tag enables the users to deploy all necessary elements without hassles. This adds to the scalability and proficiency. [Users can develop and distribute hundreds of reports every minute](). With Oracle reporting, users need to use wizards like query wizard, data wizard, report wizard, graph wizard and so on for each functionality.

**Coding, is it essence of perfection?**

With Windward, users do not need coding knowledge. They can use the straightforward GUI to produce reports from the data sources. At times enforced coding becomes a concern and users are more prone to make code errors and splurge time in rectifying them. These environments lead to shear incompetence and cause hindrances to overall productivity. This increases the IT enslavement. Understanding the ratio of IT staff versus the regular staff, easier interface attracts efficiency and productivity. Whilst using Oracle reports coding knowledge is necessary.

**Promoting ease is productive efficiency!**

It is vital to understand the reporting software from diverse points of concerns like maintenance, ease of operations, deliverables, and support. Windward passes with flying colors in all these

aspects. It is [low on maintenance, has completely easy interface](#) for report generation, has promising deliverables in unbelievable time and has phenomenal support available through personal and online attendance. Users can find numerous knowledge based articles and videos for demonstration. On the other hand, Oracle reports do offer similar functionality with extra strain and effort from its users.