Corporate companies breathe in and out through real time reports and their essential lifeline is well maintained by automated reporting software. Understanding the immense need of the day many reporting software products are now available in the market.

**Survival of the fittest!**

Windward report boasts about the performance oriented .NET and Java report engine. This report engine uses very low memory footprints and also ensures the reduction in carbon footprint! It has the speediest report delivery with a capacity to publish hundreds of customized reports per minute. On the other hand, Oracle XML publisher is a template based solution.

**Stand alone software versus web interface!**

It becomes a priority choice to select from standalone software with web interface and only web interface. Usually the standalone software offers a premium support in online as well as offline performance. The magnitude of performance is magnificent. However, mere web interface has several restrictions. It offers universal reach to largely scattered audiences however; it is completely dependent on many external factors for performance. Windward is standalone application and Oracle XML Publisher is a pure web based interface.

**Simplicity – Optimum performance!**

The delivery potential of users depends upon various factors. These are related to the environment they work. [Familiar environment with easy tasking leads to optimum performance.](#) On the other hand, during tasks with hurdles and higher learning curves users do not perform to their best capacities due to inertia in learning curve. Windward offers simple to use interface
familiar to almost all users. However, Oracle XML Publisher invites higher learning curve for mastering the tool.

**Functional proximity!**

Windward has very tight integration with MS Excel and Word for report designing. Ordinary employees in any organization are well versed with using MS Office pack. Therefore, they simply pick up the additional tasks and are able to deliver sizable and qualitative reports within less time. Their overall efficiency and deliverance of performance is high. Performance appraisal is measured with qualitative and timely deliverables and windward is a subtle reporting solution complying with all the needs of automation and reporting. On the other hand, with regards to Oracle XML publisher, users need to understand the XML mark up language to deliver the report outputs.

**Templates - the essentials of reporting!**

Whilst using the Windward reporting tool, users can create completely high quality templates with MS Excel and MS Word. They can integrate their corporate branding into these templates for maintaining brand sanctity. These are the most essential aspects to be preserved. These templates are completely customizable with enhanced capabilities to adjust design, layout, and even the required theme. Each of the template elements can be changed as per user requirements. During this entire customization process, users can use simple drag and drop interface with familiar functionality of Office Suite and can deliver the logical output. During the template creation in Oracle XML Publisher, users need to create and customize the template using several query string threads. With the integration of installation add-ons, users can generate templates from popular formats like Word and Excel.

**Components are vital! Are they?**

Windward offers a complete free form designing. Users have complete liberty to decide any and every element of reporting. There are no subtle boundaries and limits to restrain the data. Thus, reports become highly intuitive, attractive, and informative. With Oracle XML publisher, users need to build their reports as per the four report components. These are Groups, Fields, Headers and Footers. Free form designing even allows the maximum utilization of available space. Considering the magnitude of gigantic corporate data, every single attempt to save resources leads to voluminous savings.

**Gradual versus speedy! Performance exemplified!**

Oracle XML Publisher uses query builder to develop the report components. These are derived from report queries and have immense importance during the creation and publication. However, this becomes a simple task for power users as they have adequate programming knowledge. With Oracle XML publisher, IT staff dependency increases phenomenally. The query builder has
versatile function and a simple interface is offered; on the other hand power users can create these queries with use of programming language. In such milieu, need of query builder becomes obsolete. With Windward, mundane tasks become intuitive and users can use Auto-tag to create gorgeous reports with creativity and aesthetic approach.

These two reporting tools share several common things. However, from the perspective of a corporate organization of mid and large size, efficiency matters the most. Every single resource saved becomes an earning in real time. And in addition to the reporting software other concerned aspects like availability of dashboards proves to be a major turning factor. Productivity and time efficiency matters the most. It becomes the imperial elaboration of a glorious performance!